

Cell-phone Video Quick Tips

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Middle School, High School, Community College / Lower Division, College / Upper Division, Career / Technical

Arts, Arts and Humanities, Career and Technical Education

SUMMARY:

A quick check list to give to student videographers to remind them of some basic rules of filming, especially if using a cell phone video camera.

LEARNING GOALS:

· Create video material

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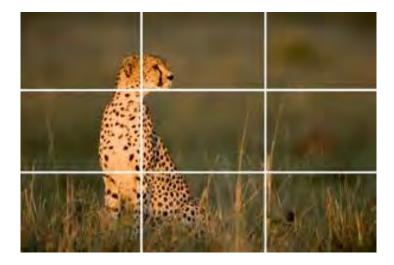




Making Professional Looking Videos Using Cell Phones

Very Quick Tips for Beginners

- 1. Do not film the video in direct sunlight, seek out a well-lit environment but position the subject in the shade. E.g. under a tree.
- 2. Subject must face the light source e.g. the sun.
- 3. The camera phone needs to positioned at eye level with the presenter/subject
- 4. The camera phone needs to be still. Place on flat surface, a chair or use a tripod.
- 5. Position the subject according to the rule of thirds. (See Diagram below)
- 6. There should be no distractions in the background nor any objects 'growing' out of the subjects body. e.g. air conditioner unit sticking out of a head.
- 7. If you are going to use a panning shot don't rush it. It will appear jagged and rough.



rofthirds_3.jpgRule of Thirds

